



Shannon McKinstry

GRAPHIC DESIGNER

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📞 (205)434-7465

HONORS

Blue Key Honor Society

Lambda Sigma Honor Society

Phi Eta Sigma Honor Society

Lambda Pi Eta Honor Society

Phi Kappa Phi Honor Society

Alpha Chi Honor Society

Cardinal Key Honor Society

Phi Kappa Phi Emerging
Scholars 2022

WORK EXPERIENCE

SOCIAL MEDIA COORDINATOR

LFBC The Awakening

Aug 2021 - Dec 2022

- Schedule and design posts to promote the church.
- Give a voice and a brand to the interactive socials.

COMMUNICATIONS SPECIALIST

University of West Alabama

Aug 2022 - present

- Manage the IMC social media accounts.
- Organize and promote the Department of Communications.

REMOTE SOCIAL MEDIA COORDINATOR

Eclectic Marketing

June 2022 - Aug 2022

- Worked on marketing campaigns for brands.
- Handled multiple digital accounts.

EDUCATION

**Bachelor's in
Integrated Marketing
Communications**

Aug 2020 - May 2024

University of West Alabama

CERTIFICATIONS

Adobe Suite

Microsoft Suite

Basic HTML/CSS

WordPress/Divi

Social Media HubSpot