



SHANNON MCKINSTRY

"CULTIVATE CREATIVITY"

CONTACT

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🌐 shannonmckinstry.com

SKILLS

Adobe Suite

Basic HTML/CSS

WordPress/Divi

AutoCAD

SketchUp

EDUCATION

**Integrated Marketing Communications-
Graphic Design Track**

University of West Alabama

2020-2024

HONORS

Blue Key Honor Society

Lambda Sigma Honor Society

Phi Kappa Phi Honor Society

Phi Eta Sigma Honor Society

Lambda Pi Eta Honor Society

Alpha Chi Honor Society

Cardinal Key Honor Society

Phi Kappa Phi Emerging Scholars 2022

GPA 3.9

WORK EXPERIENCE

Store Manager

Emily G & Company

Fall 2023 - Present

- Aided customers when shopping, giving me experience in sales
- Assisted interior designer Emily Guin on-site with staging on client jobs
- Maintained the storefront by organizing, staging products, and advertising

Lead Designer & Assistant Editor

ZONE Magazine

Fall 2023

- Wrote a story for a published magazine
- Constructed layouts and edited stories
- Utilized proficiency in the Adobe Suite to add graphic design elements

Creative Artist Intern

AlphaGraphics

Summer 2023

- Adapted new skills in graphic design
- Shadowed the printing staff to see designs come to life through our sign printing
- Executed numerous jobs helping customer ideas come to fruition

Student Retention Council Member

Higher Education Partnership

Fall 2022 - Spring 2023

- Represented the voice as UWA as a whole
- Attended meetings to lay the foundation for the next generations of the SRC
- Presented our ideas to the state House of Representatives and the Senate

Communications Specialist

The University of West Alabama

Fall 2022 - Fall 2023

- Collaborated with professors and students to organize and promote the Department of Communications
 - Worked on projects to increase knowledge in graphic design and social media using the Adobe Suite
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